

BAKERIZING

With **BAKERIZING**, your toner image is temporarily placed in close contact with a smooth film. Heat and pressure is then applied. The toner becomes much blacker and takes on a beautiful medium to high gloss. Some films can be reused.



LAMINATING

With **LAMINATING**, a thin clear plastic overlay is permanently attached to your copy by using heat and pressure. This process seems ideal for menus and book covers, or where extreme scuff resistance to "lock in" your toner is required.



FIG. 5—THESE TWO "MAGIC" FILMS can dramatically improve the appearance and durability of any toner image. Evaluation sheets are newly available.

Bakerizing secrets

Despite my screaming it from the rooftops for quite a few years now, Bakerizing seems to remain a top-secret procedure. Which amazes me because anyone that sees what the process does is absolutely stunned.

Bakerizing is a sneaky trick you can apply to most any toner image, especially all your PostScript laser-printed output. Bakerizing instantly makes toner a high-gloss jet black, while at the same time dramatically increasing the durability and crease-resistance.

While excellent for business cards, Bakerizing works nearly anywhere that you want a blacker and denser toner image. And the process is nearly free!

All you have to do to Bakerize is take a sheet of special high-gloss, slip-coated polyester film. You then *temporarily* place the film in contact with your toner image and then apply heat and pressure. This remelts your toner in contact with an ultra-smooth surface. Which then can produce a *calendering* process similar to that ferrotype drum on older darkroom glossy print processors.

The simplest way to Bakerize is to put the magic sheet on top of your hard copy and shove it back through your printer while imaging a blank page. The best way to Bakerize is to use a *Kroy Color* or *Canon* fuser unit or some sort of laminating machine. But even a plain old iron can sometimes be used effectively.

With care, any single Bakerizing sheet can be reused dozens of times. Which can drop your per-page costs to a few pennies per copy.

I have gone ahead and custom ordered a zillion sheets of Bakerizing film and will be offering it as a stock product here at *Synergetics*. I've also now got some more traditional yet toner-compatible laminating materials suitable for nice looking menus and book covers. Figure 5 shows you how these two films differ. Give me a call if you want to play with either of these really exciting new materials.